

2025 Vodafone Lady Gaga competition

Terms and Conditions

Overview

1. Information on how to enter the 2025 Vodafone Lady Gaga competition (**Competition**) and the available prizes forms part of these terms and conditions of entry (**Terms and Conditions**). Submission of an entry is deemed acceptance of these Terms and Conditions.
2. The promoter is Vodafone Australia Pty Limited (ACN 056 161 043) of Level 27, Tower Two, International Towers Sydney, 200 Barangaroo Avenue, Barangaroo NSW 2000 (**Vodafone**) (**Promoter**).

Eligibility

3. Entry is only open to residents of Queensland, New South Wales and Victoria aged 18 or above who are Vodafone customers with a Vodafone postpaid or prepaid mobile phone plan (**Vodafone Customer**) that is active at the Prize Draw Date at 3:00PM (AEST) on Tuesday, 14 October 2025 (**Eligible Entrants** or **Entrant**).
4. Employees (and their immediate families) of the Promoter, participating retailers or any of their associated agencies or companies are ineligible to enter.

Competition Period

5. The Competition commences at 10:00AM (AEST) on Friday, 5 September 2025 and concludes at 11:59PM (AEST) on Monday, 6 October 2025 (**Competition Period**).

How to enter

6. To submit an entry in the Competition, Eligible Entrants must, during the Competition Period, fill in their contract details on the entry form available at <http://www.vodafone.com.au/ticket/lady-gaga-comp> (**Entry Submission** or **Entry**) to be eligible for the prize. The contact details required include name, mobile number, email address and post code.
7. Entry into the Competition will occur automatically upon making an Entry Submission. Upon Entry Submission, Eligible Entrants will be taken to a success page to confirm that they have received an Entry to the Competition.
8. Eligible Entrants may enter the Competition only once.
9. Entries will only be considered if they are made within the Competition Period.
10. Entry Submissions will be deemed invalid if an Eligible Entrant ceases to be a Vodafone Customer before the Prize Draw Date at 3:00PM (AEST) on Tuesday, 14 October 2025.
11. An Entry is deemed to be received at the time of its receipt by the Promoter and not at the time of transmission.
12. Any costs associated with entering the Competition are the Entrant's responsibility. The Promoter will never ask for your credit card details as part of this Competition.
13. The Promoter reserves the right to verify the validity of Entries and to disqualify any Entrant who the Promoter believes has either tampered with the Entry process or has made an Entry Submission other than in accordance with these Terms and Conditions.
14. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
15. Incomplete Entries will be deemed invalid. Entries are the responsibility of the Entrants and any incorrect details submitted may render the Entries invalid. Entries will be

deemed invalid if the Promoter forms the view that the Entries contain stolen, forged, mutilated or tampered information.

16. If there is a dispute as to the identity of an Entrant, the Entrant will be deemed to be the person in whose name the Entry was made, and their mobile number and email address linked to their Vodafone account.

Selection

17. There will be 22 winners of the Competition in total (**Winners**).
18. A draw to select the Winners will be conducted by the Promoter at Level 27, Tower Two, International Towers Sydney, 200 Barangaroo Avenue, Barangaroo NSW 2000 at 3:00PM (AEST) on Tuesday, 14 October 2025 (**Prize Draw Date**). An Eligible Entrant who has made an Entry will be in the draw.
19. This Competition is a game of chance.
20. The prize each Winner will receive is valued at up to a total of \$1,200 (**Prize**) comprising:
- a. 2 corporate suite tickets to one of the following Lady Gaga "The MAYHEM Ball" tour shows valued at \$600 in total:
 - i. the Melbourne show at Marvel Stadium on Friday, 5 December 2025;
 - ii. the Brisbane show at Suncorp Stadium on Tuesday, 9 December 2025; or
 - iii. the Sydney show at Accor Stadium on Friday, 12 December 2025; and
 - b. complementary food and drink provided under the corporate suite ticket (together, **Prize Inclusions**).
21. Total number of Prizes = 22. Total Prize Value = \$26,400 excl GST.
22. The Prize is subject to the terms and conditions of each Prize Inclusion, and the Promoter accepts no responsibility for the Winners and their nominated guests' compliance with those terms and conditions, including but not limited to those of the relevant venues and shows.
23. The Promoter accepts no responsibility and will not be held liable for any actual or risk of loss or damage, injury or any other claims in connection with the use of the Prize by the Winners and their nominated guests.
24. The Prize and Prize Inclusions are not to be resold, or transferred to a third party, nor are they exchangeable, or redeemable for cash. The Promoter accepts no responsibility for any variation in prize value. All prize values are the recommended retail price and are correct at the time of printing.
25. If the Promoter is unable to supply the Prize, or part of the Prize, the Promoter reserves the right, subject to the written directions of any competent authority, to supply another prize of greater or equal value.
26. All additional costs not expressly stated, but which may be incurred in acceptance and use of the Prize, are the sole responsibility of the Winners and their nominated guests.
27. The Promoter accepts no responsibility for a Prize Inclusion being damaged or lost in transit.

Notification and re-selection of Winners

28. The Winners will be notified in writing within 7 days from the Prize Draw Date at 3:00PM (AEST) on Tuesday, 14 October 2025.

29. The Promoter will notify the Winners in writing by text message and/or email to the phone number and/or email address provided in their Entry, which will announce them as a Winner. The Winners will be instructed to confirm their eligibility and ability to claim the Prize. The Promoter will not request payment details from the Winners to claim a Prize.
30. The Promoter will take all reasonable steps to notify each Winner.
31. Each Winner must claim their Prize by 9:00AM (AEST) on Wednesday, 29 October 2025.
32. Subject to clauses 33-35 below, if for any reason whatsoever a Winner does not claim their Prize by 9:00AM (AEST) on Wednesday, 29 October 2025, then the Prize will be forfeited by the Winner and neither cash nor any other prize will be awarded in lieu of that Prize.
33. If for any reason whatsoever a Winner does not accept their Prize by 9:00AM (AEST) on Wednesday, 29 October 2025, the Promoter will redraw and announce a back-up winner (**Back-Up Winner**) at 4:00PM (AEST) on Wednesday, 29 October 2025 (**Back-Up Winner Selection**) at Level 27, Tower Two, International Towers Sydney, 200 Barangaroo Avenue, Barangaroo NSW 2000. This Back-Up Winner will enjoy the same rights and responsibilities as the Winner they replaced, as outlined in these Terms and Conditions.
34. A Back-Up Winner will be notified in writing by text message and/or email to the phone number and/or email address provided in their Entry by the Promoter within 7 days of the Back-Up Winner Selection.
35. If for any reason whatsoever a Back-Up Winner does not claim their Prize by 4:00PM (AEST) on Wednesday, 12 November 2025 then the Prize will be forfeited by the Back-Up Winner and neither cash nor any other prize will be awarded in lieu of that Prize.

General

36. Eligible Entrants can only enter in their own name.
37. The Promoter reserves the right to request the Eligible Entrant to produce appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Eligible Entrant's eligibility to enter and claim a Prize, before issuing a Prize.
38. If for any reason whatsoever beyond the reasonable control of the Promoter, the Competition is not capable of being conducted as reasonably anticipated, the Promoter reserves the right, in its discretion, unless to do so would be prohibited by law, to (a) disqualify any Entrant; and/or (b) to cancel, suspend, modify, terminate or cancel the Competition, subject to State or Territory regulation.
39. The Promoter assumes no responsibility for, and the Eligible Entrant releases the Promoter from responsibility for, any failure to receive an Entry or for inaccurate information or for any loss, claim, damage or injury to person or property (including computer systems and servers) as a result of the Eligible Entrant's participation in the Competition or the conduct of the Competition generally or as a direct or indirect result of an Entrant's error, any technical problem of any kind including communications or network failure, unauthorised access to, transferring or theft of data, whether caused by the Eligible Entrant or associated with the equipment or programming used in the conduct of this Competition. If, because of any such problem, this Competition is not able to be conducted as planned and/or the Competition's administration, security, fairness or integrity are compromised or affected, the Promoter may (where necessary with the approval of the relevant department) cancel, terminate, modify or suspend the Competition and/or disqualify any Entrant involved in interfering or tampering with the conduct of this Competition in any way.

40. These Terms and Conditions do not, nor do they intend to, limit, exclude or modify any non-excludable statutory guarantee under the *Competition and Consumer Act 2010* (Cth) or any other warranties (whether express or implied) or terms under any state or federal legislation which cannot be excluded.
41. Subject to clause 40 and to the maximum extent permitted under law, the Promoter (including its officers, employees and agents) excludes all liability whether arising in tort (including, without limitation, negligence), contract or otherwise for any personal injury or any other loss or damage (including without limitation loss of opportunity or loss or profits) whether direct, indirect, special or consequential, arising in any way out of the Competition, including, without limitation, the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any Entry or Prize claim that is late, lost, altered, damaged or misdirected (whether or not after receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in Prize value to that stated in these Terms and Conditions; (e) any tax implications; and/or (f) a Prize or use of a Prize. Nothing in these Terms and Conditions affects the statutory rights of any person under the Australian Consumer Law or any other applicable law.
42. The Entrants' personal information will be collected by the Promoter. Personal information will be stored on the Promoter's databases. If the Entrants have selected the relevant marketing option in their Entry, the Promoter may use the information for future marketing purposes regarding their goods or services, including contacting the Entrants electronically. Personal information will be handled in accordance with the Promoter's privacy policy which is located at <https://www.vodafone.com.au/about/legal/privacy>. The Promoter gathers personal information about the Entrants to enable them to participate in this Competition and may disclose the Entrants' personal information to third parties including prize suppliers and service providers to assist in conducting this Competition and to the State and Territory trade promotion or lottery department as required under the relevant trade promotion or lottery legislation. If the Entrants do not provide their personal information as requested, they may be ineligible to enter into the Competition and/or receive the Prize or any of the Prize Inclusions.
43. This Competition is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. The Entrant releases Facebook and Instagram from all liability in relation to the Competition.

Publication of winners

44. The last name, first initial, and post code, of each Winner and Back-Up Winner will be published within 7 days of the relevant draw on the Promoter's website at the URL: <http://www.vodafone.com.au/ticket/lady-gaga-comp>

Permit numbers

45. The applicable permit numbers are NSW Authority No. TP/04420.